



eFolder Launches Comprehensive All-Flash and Hybrid-Flash BDR Appliances

eFolder's Expanded Solution Enables MSPs to Affordably Deliver Complete Business Continuity Solutions to Even the Smallest Businesses

DENVER, CO – May, 25, 2017 – eFolder, a leading supplier of business continuity solutions for the IT channel, has announced the next generation of their eFolder Replibit BDR appliances, including the new Replibit Nano, a high performance entry-level BDR solution featuring FastFlash™ Storage and all-new DuraBit™ Lite Data Protection; along with expanding options for the Mini, Pro, and Rack appliances with the introduction of Hybrid Flash technology, delivering double the capacity at half the cost for larger BDR deployments. eFolder now delivers the most comprehensive suite of BDR appliances available on the market, allowing partners to deliver exactly the right level of size and performance required to keep their clients running well after any disaster.

eFolder Replibit is a patented chain-free, end-to-end business continuity software platform, empowering managed service providers (MSPs) to profitably deliver backup and disaster recovery solutions. Replibit drives up profitability for MSPs by automating some of the most labor-intensive maintenance tasks, including daily automated virtualization testing, and eliminating the need to rebase or reseed backups. With Replibit, partners report a 75% reduction in labor associated with the delivery of their backup and disaster solutions after switching from other chain based solutions.

The newest enhancements to the eFolder Replibit BDR solutions give MSPs the ability to seamlessly scale up or down, with storage options ranging from 500 GB all the way up 36 TB in a single appliance. These changes enable eFolder's MSP partners to deliver business continuity services to nearly any client they have, no matter how small or large.

“Every small business client should enjoy the protection and peace of mind that true business continuity provides,” says eFolder CEO, Kevin Hoffman. “With the introduction of the Nano,

MSPs can provide business continuity services to even their smallest clients, at a price point that matches solutions that only offer backup functionality. MSPs can now deliver more value to their clients and enjoy lower labor costs without having to charge their clients more for backup services.”

eFolder has also launched a new major version of the Replibit software, available immediately as a free upgrade to all Replibit partners, featuring a faster replication engine with Multi-Vault Replication technology. Multi-Vault Replication allows a BDR to concurrently replicate to an unlimited number of off-site vaults, including the eFolder cloud, a partner’s cloud, or a client’s satellite office, at no extra charge. This empowers MSPs to cost effectively deliver an added level of disaster recovery protection and more flexible recovery and failback options after a disaster.

“eFolder Replibit gives MSPs the tools and flexibility to deliver the appropriate mix of BDR technology and services for each of their clients,” says Andy Bensinger, founder of the Replibit product. “MSPs can now economically keep more ready-to-run copies of their clients’ data for those clients whose SLAs require faster failover and failback after a disaster.”

Availability:

All new appliances and the new version of eFolder Replibit are available immediately and ready for shipment. Licensing is flexible, with pricing options per protected endpoint or based on licensed storage tiers.

About eFolder

eFolder is a leading supplier of cloud business continuity, cloud file sync, and cloud to cloud backup solutions for MSPs, cloud service providers, system integrators, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded business continuity, file sync, and cloud to cloud backup services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds,

allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Denver, CO.

For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](https://twitter.com/eFolder)

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